



## **SPECTRA7 LAUNCHES COUCHCONNECT™ FOR MOBILE GAMING**

*Ultra-light, Super-thin, Low Latency Interconnect Expands Mobile Gaming to Big Screen*

**June 11, 2014** – E3 Expo, Los Angeles, CA – (TSX-V:SEV) Spectra7 Microsystems Inc. ("Spectra7"), a high performance consumer interconnect company delivering unprecedented speed, resolution and signal fidelity to consumer and wireless infrastructure products, today announced CouchConnect™ for Gamers, an ultra-light, active HDMI gaming interconnect that enables immersive, real-time mobile gaming from a handheld device onto a large screen HDTV.

The latest smartphones and tablets are emerging as an increasingly popular gaming platform of choice. According to International Data Corporation (IDC) and analytics firm App Annie, over 1.2 billion mobile or portable devices are expected to be used for gaming by the end of 2014. More than 75% of these devices are projected to be iOS and Android based platforms.

With no set-up, drivers or external power required, mobile gamers can display mobile games available on popular handheld devices onto a large screen HDTV from the comfort of their couch. CouchConnect™ delivers the multi-channel digital audio and ultra-low latency graphics necessary for immersive gaming and provides performance levels that were not previously available with typical Wi-Fi based connectivity. Spectra7's patented, high speed active signal processing silicon, enables an ultra-thin, mobile ready 4K connection of 16 feet and just 0.11 inches in diameter. CouchConnect™ is up to five times longer, lighter and thinner compared to traditional passive HDMI cables which cannot achieve the same length, weight or size simultaneously.

"We are excited to be expanding CouchConnect™ to the gaming community by enabling mobile devices to become the ultimate gaming consoles," said Tony Stelliga, CEO of Spectra7. "Avid gamers can instantly enjoy the hottest games on their big screen from the convenience of their couch with instant response and ultra-high resolution."

CouchConnect™ for Gamers will be showcased during the E3 Expo from June 10 to 12, 2014 at Booth #126, South Hall in the Los Angeles Convention Center. For more information, please visit [www.mycouchconnect.com](http://www.mycouchconnect.com).

## **ABOUT SPECTRA7 MICROSYSTEMS INC.**

Spectra7 Microsystems Inc. (TSX-V:SEV) is a high performance analog semiconductor company delivering unprecedented speed, resolution and signal fidelity to consumer and wireless infrastructure products. Spectra7's new system-level components address throughput bottlenecks and satisfy the exponential demand for more bandwidth and lower costs in mobile and internet infrastructure equipment, including handsets, tablets, base stations and microwave backhaul systems. Spectra7 is headquartered in Markham, Ontario with development centers in Silicon Valley, Irvine, California and Cork, Ireland. For more information, please visit [www.spectra7.com](http://www.spectra7.com).

## **CAUTIONARY NOTES**

Certain information in this news release may constitute forward-looking information. This information is based on current expectations that are subject to significant risks and uncertainties that are difficult to predict. Actual results might differ materially from results suggested in any forward-looking statements. Spectra7 assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward looking-statements unless and until required by securities laws applicable to Spectra7. Additional information identifying risks and uncertainties is contained in Spectra7's filings with the Canadian securities regulators available at [www.sedar.com](http://www.sedar.com).

***Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.***

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