



SPECTRA7 ANNOUNCES PROMOTION OF MELISSA CHEE TO VICE PRESIDENT OF CORPORATE MARKETING AND PRODUCT MANAGEMENT

Senior Marketing Director takes on Expanded Role as Company Expands into New Markets

February 4, 2014 – Palo Alto, CA and Toronto, ON – (TSX-V:SEV) Spectra7 Microsystems Inc. (“Spectra7”), a high performance analog semiconductor company delivering unprecedented speed, resolution and signal fidelity to consumer and wireless infrastructure products, today announced that Melissa Chee has been promoted to Vice President of Corporate Marketing and Product Management for the Company.

Prior to joining Spectra7, Melissa was the Director of Marketing at Fresco Microchip, a leading developer of RF, mixed-signal and digital signal processing semiconductors where she led global product management, marketing, and corporate communications teams to deliver more than 50 million chips into major consumer electronic brands. Melissa started her career at Nortel, a worldwide leader in telecommunications, where she held management roles in product management, marketing, and systems engineering spanning wireless, optical, and enterprise technologies. Melissa holds a M.B.A. degree from the University of Toronto and a Bachelor's Degree in Computer Engineering from McGill University.

“We’re delighted to have Melissa on the executive management team and running all aspects of Marketing and Product Management at Spectra7,” commented Tony Stelliga, CEO of Spectra7. “Her energy, focus and track record of getting complex products to market on time will further accelerate our rapid growth.”

“Spectra7 continues to achieve significant and rapid traction in multiple high growth markets,” commented Ms. Chee. “As we continue to deliver disruptive products which achieve new levels of resolution, miniaturization and speed, I look forward to continuing to accelerate the Company’s progress and growth.”

Melissa is based at the Company’s Canadian Headquarters in Markham, Ontario.

ABOUT SPECTRA7 MICROSYSTEMS INC.

Spectra7 Microsystems Inc. is a high performance analog semiconductor company delivering unprecedented speed, resolution and signal fidelity to consumer and wireless infrastructure products. Spectra7's new system-level components address throughput bottlenecks and satisfy the exponential demand for more bandwidth and lower costs in mobile and internet infrastructure equipment, including handsets, tablets, base stations and microwave backhaul systems. Spectra7 is headquartered in Markham, Ontario with development centers in Silicon Valley, Irvine, California and Cork, Ireland. For more information, please visit www.spectra7.com.

Caution Regarding Forward-Looking Information

This press release may contain forward-looking statements with respect to Spectra7, its products and operations and the contemplated financing. These statements generally can be identified by use of forward looking words such as but are not limited to "may", "will", "expect", "estimate", "anticipate", intends", "believe" or "continue" or the negative thereof or similar variations. The actual results and performance of Spectra7 discussed herein could differ materially from those expressed or implied by such statements. Such statements are qualified in their entirety by the inherent risks and uncertainties surrounding future expectations. Important factors that could cause actual results to differ materially from expectations include, among other things, general economic and market factors, competition, changes in government regulations and the factors described under "Risk Factors" in the Management's Discussion and Analysis and Final Long Form Prospectus of Spectra7 which are available at www.sedar.com. The cautionary statements qualify all forward-looking statements attributable to Spectra7 and persons acting on their behalf. Unless otherwise stated, all forward-looking statements speak only as of the date of this press release and Spectra7 has no obligation to update such statements.

All trade names are the property of their respective owners.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

For more information, please contact:

Melissa Chee, VP Corporate Marketing and Product Management

t: (647) 472-2468

e: pr@spectra7.com

w: www.spectra7.com