



SPECTRA7 AND MONSTER USHER IN NEW ERA OF ULTRA HD IMMERSIVE GAMING

SuperComputer Bandwidth Unleashed for 4K Gaming with Spectra7's DisplayDirect™ Technology

June 24, 2013 – Engadget + gdt Live, New York, NY – (TSX-V: SEV) Spectra7 Microsystems Inc. (“Spectra7”), a high performance analog semiconductor company delivering unprecedented speed, resolution and signal fidelity to gaming and consumer products, today demonstrated its breakthrough DisplayDirect™ technology powering Monster Cable’s next generation M2000 Active HDMI cables.

The demonstration showcased the industry’s first true 4K UltraHD gaming experience. UltraHD delivers 300% more resolution than standard HD or 1080p. DisplayDirect™ delivers up to 40Gbps to these next generation UltraHD displays and is capable of providing true deep color at 120 frames per second for an unprecedented gaming experience.

The unique alliance between Spectra7 and Monster Cable results in an active HDMI cable that delivers 4K (3840 x 2160 pixels) resolution, deep color and integral performance reporting for use with upcoming console technology. Spectra7’s **Detectiv-4K™** in-cable Performance Monitoring ensures gamers are protecting their investments by illuminating only when true 4K link bandwidth is present.

Noel Lee, Monster Cable’s founder and “Head Monster” said, “The continued integration of Spectra7’s technology into our portfolio of products is helping Monster redefine the future of high performance, truly immersive audio and video experiences. In this case, the gaming community is going to be blown away by the quality our next generation of products will offer.”

“Monster continues to be at the leading edge of consumer interconnect performance”, said Tony Stelliga, CEO of Spectra7. “We’re delighted to have them adopt our DisplayDirect™ technology to meet the ever increasing appetite for bandwidth in the gaming community.”

SPECTRA7 / MONSTER DEMO / BOOTH INFORMATION

Join us at Engadget + gdgt Live in New York where Spectra7 and Monster will be demonstrating this revolutionary gaming experience in the Inspiration Lounge, located at 82 Mercer in Manhattan. The physical address is 76 Mercer Street, New York, NY 10012.

ABOUT SPECTRA7 MICROSYSTEMS INC.

Spectra7 Microsystems Inc. is a high performance analog semiconductor company delivering unprecedented speed, resolution and signal fidelity to consumer and wireless infrastructure products. Spectra7's new system-level components address throughput bottlenecks and satisfy the exponential demand for more bandwidth and lower costs in mobile and internet infrastructure equipment, including handsets, tablets, base stations and microwave backhaul systems. Spectra7 was recently identified by CIBC World Markets as one of Canada's hottest technology companies in a report published in June 2013. Spectra7 is headquartered in Markham, Ontario with development centers in Silicon Valley, Irvine, California and Cork, Ireland. For more information, please visit www.spectra7.com.

ABOUT MONSTER CABLE PRODUCTS, INC.

Monster was founded over 30 years ago by Head Monster Noel Lee, who was recently honored with the prestigious Plus X Award®: Lifetime Achievement Award, as a company dedicated to creating products that enhance the sound quality of music. The company engineered the sound of the acclaimed Beats by Dr. Dre™ headphones, and has become the world's leading manufacturer of high-performance, sonically superior headphones, all of which feature the company's Pure Monster Sound.® Monster is also the world's leading manufacturer of advanced connectivity solutions for high-performance home entertainment, audio, home cinema, computer and gaming as well as a leading innovator in the field of mobile accessories and professional audio. The company also provides high-performance AC power line conditioning and protection products for audio/video systems, as well as energy-saving power products. Monster continues to lead in innovation with over 300 U.S. and international patents and dozens pending, offering more than 4,000 products in over 134 countries worldwide.

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