



SPECTRA7 ANNOUNCES 9 DESIGN WINS WITH CONSUMER ELECTRONICS GIANT KONKA

Spectra7's SimplyRF™ Silicon Tuner Chips to be Used Across Multiple Ultra-Thin LED TV Models

April 9, 2013 – Toronto, ON and Palo Alto, CA – (TSX-V:SEV) Spectra7 Microsystems Inc. (“Spectra7”), a high performance analog semiconductor company delivering unprecedented speed, resolution and signal fidelity to consumer and wireless infrastructure products, today announced that Konka Group Co., Ltd (“Konka”), a leading television and mobile phone manufacturer in China, has selected Spectra7 as the major supplier of advanced TV tuner chips across 9 different flat panel TV models. These next generation silicon tuner chips replace bulky, expensive electro-mechanical tuners, allowing flat panel displays to be thinner, sleeker and less costly to manufacture. The achievement of a low-cost single chip analog TV tuner is exceptional and as a result Spectra7 has earned several patents for its signal processing research efforts and unique architecture.

Spectra7’s patented TV tuners have been designed-in to Konka’s expanded ultra-thin LED TV product line expected to launch shortly in multiple geographies including under its own brand in China and under OEM brands in the U.S., Europe, South America and Australia.

“Konka is a technology and performance leader in the Asian marketplace for HDTV products and we’re pleased with their decision,” commented Tony Stelliga, CEO of Spectra7. “We’ve achieved a major milestone with a cross platform set of design wins in Konka’s ultra-slim LED product line – the mainstream sweet spot in the marketplace.”

“Spectra7 is a critical partner in our television strategy of delivering world class, innovative flat panel TVs with outstanding image quality to the worldwide market,” commented Hu Qin, the project head of Konka’s Multimedia Technology R&D Center. “Our decision to utilize their SimplyRF™ silicon tuner technology is based on performance, support and cost effectiveness. Spectra7 has worked hard on this project and we appreciate their efforts.”

ABOUT KONKA GROUP CO., LTD

Konka was established in 1980 as the first domestic Sino-foreign joint venture electronic enterprise. The company is engaged in the research and development, production and sales of color televisions, mobile phones and electrical home appliances. Konka has an annual output of over 10 million TV sets, sold in over 90 countries and regions around the world. Konka is one of China’s Top 100 leading electronic enterprises and is one of the Top Ten Brands in China with a brand valuation of over \$2.5 billion.

ABOUT SPECTRA7 MICROSYSTEMS INC.

Spectra7 Microsystems Inc. is a high performance analog semiconductor company delivering unprecedented speed, resolution and signal fidelity to consumer and wireless infrastructure products. Spectra7's new system-level components address throughput bottlenecks and satisfy the exponential demand for more bandwidth and lower costs in mobile and internet infrastructure equipment, including handsets, tablets, base stations and microwave backhaul systems. Spectra7 is headquartered in Markham, Ontario with development centers in Silicon Valley, Irvine, California and Cork, Ireland. For more information, please visit www.spectra7.com.

Certain information in this news release may constitute forward-looking information. This information is based on current expectations that are subject to significant risks and uncertainties that are difficult to predict. Actual results might differ materially from results suggested in any forward-looking statements. Spectra7 assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward looking-statements unless and until required by securities laws applicable to Spectra7. Additional information identifying risks and uncertainties is contained in Spectra7's filings with the Canadian securities regulators available at www.sedar.com.

Neither the TSX-V nor its Regulation Services Provider (as that term is defined in the policies of the TSX-V) accepts responsibility for the adequacy or accuracy of this release.

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